

## Sustainability reporting GRI Certified 16-hour Training in Budapest

---

*The Global Reporting Initiative (GRI)'s guidelines are the world's most widely used sustainability reporting disclosures.*

*The latest evolution of the guidelines the GRI Standard has should be used instead of the former G4 Guidelines for reports published after 1 July 2018.*

---

Alternate Consulting, Hungarian representative of the GRI Certified Training Partner Schwery Consulting, is offering a regional training on reporting and the GRI Standard.

### ***Sustainability Reporting - The GRI Standard 16-hour Training***

The two-day "The GRI Standards" training is for organisation/individuals who either start reporting in line with GRI now, or have been using the previous guidelines but wish to have a comprehensive introduction to the new set of standards.

### **13-14<sup>th</sup> September 2018, Budapest**

The course will give a detailed introduction to the new generation of GRI Standards and to Sustainability Reporting. Each training course is tailored to a local country/region, we use specific case studies and exercises to develop practical knowledge and competencies based on almost 20 years of reporting experience.

Date: 13-14<sup>th</sup> September 2018  
Location: Hungary, Budapest, Bankcenter (BCCH Office) (Szabadság tér 7.)  
Language: English  
Fee: 890 EURO + VAT (27%).  
Discount: - 30% for returning training participants or  
- 10% for NGOs, teachers, students, SMEs (<50 employees) and  
- 10% early bird discount if registering till 25<sup>th</sup> June 2018.

Additional 10% discount for those companies which are members of our partner organizations – listed on the website [sd-reporting-training.webnode.hu](http://sd-reporting-training.webnode.hu).

**The participation fee** includes printed training material, coffee break, 3-course lunch, licence fee, but does not include travelling, accommodation or parking costs.

---

*All participants receive a Certificate of Attendance directly from the Global Reporting Initiative in Amsterdam.*

---

**Prepare yourself for the future of reporting.**

## WHY CHOOSE ALTERNATE?



**Mandy FERTETICS**, CEO, partner and senior consultant of Alternate, degree in Masters of Economies. More than 15 years working experience on sustainability and corporate responsibility, trying different stakeholder positions as researcher, trainer, consultant, NGO professional and also corporate manager. Focusing on stakeholder engagement and strategy development. Gained industrial experience as Corporate Affairs and Sustainability Manager at Dreher Breweries (SABMiller). Currently global Sustainable Purchasing Expert Rail & Truck at Knorr-Bremse.



**Katalin URBÁN**, CEO, partner and senior consultant at Alternate. Environmental engineer and health and safety specialist. More than 20 years experience on the field of sustainability performance measurement, reporting and GRI. Working experience as NGO professional, consultant and as corporate manager. Former member of Stakeholder Panel of GRI. Currently EHS Manager at Grundfos Manufacturing Hungary.

• • •  
*"Very vivid, emotional, stick-to-the-point, well-structured training. It was one of the best I ever attended." – Intesa Sanpaolo*

*„The training was very useful for me – after reading the GRI guidelines, the training helps to understand and use it wisely.” – Pogácsásné Balogh Erika, Nyírségvíz Nyiregyháza and Conurbation Water and Canalization Closed Shareholder Group*

*"I received useful, practical and up to date information during the training. The professionalism, experiences and commitment of the trainers is amazing." – Benkő Henrietta, GDF Suez Hungary*

*"Well prepared, professional trainers and well-structured training program, which helps to handle successfully the challenges according reporting." – Torma András, Audi Hungaria*

*"The training offered complete picture of CSR reporting with many suitable examples from real life. I was very delighted with the good structure and great organization. Congratulations!" – Alina Liciu, Managing Partner, SC The Azores SRL*

*"The best in reporting and training on reporting" – Gärtner Szilvia, Denso Hungary*

*"Mandy & Katalin = Alternate are the right persons to drive you through the GRI misteries. They will turn on the light by explaining in an easy understanding way all the detail of this kind of reporting." – Intesa Sanpaolo*

• • •

### More information and contact:

Mandy Fertetics: [fertetics.mandy@alternate.hu](mailto:fertetics.mandy@alternate.hu) +36-20-947-1884

Katalin Urbán: [urban.katalin@alternate.hu](mailto:urban.katalin@alternate.hu); +36-20-932-9160

[sd-reporting-training.webnode.hu](http://sd-reporting-training.webnode.hu)

## The trainers in a glance

- ✓ **Award winning reports - Central and Eastern European Environmental and Sustainability Reporting Award by Deloitte**
- ✓ **Experience in writing, communicating and assuring sustainability reports**
- ✓ **Together more than 35 years of experience with Global Reporting Initiative, former membership in Stakeholder Panel of GRI**





• • •  
"Always high level of professionalism and up to date information on the trainings. The helicopter view provided through the training is real help during the everyday work on reporting and CSR"  
– Márton Csilla, Hungarian Telekom

"Finally a training providing useful knowledge and information in a good and creative atmosphere."  
– Nemess-Kiss Mónika, Holcim Hungária

"Time effective training filled with real content"  
– Dakó Andrea, WWF Hungary  
• • •

## About the 16-hour training

Sustainability reporting helps organizations to become more responsible, accountable and contribute effectively to sustainable development; to engage with stakeholders and build corporate reputation. But to prepare and publish a report needs more than data, wording and editing.

The course helps reporters understand the value of reporting and, crucially, how to use the GRI Standards for their sustainability reporting processes.

The training provides a general overview on the **reporting process and areas:**

- starting with definitions, global and local trends (also regulation, e.g. EU mandatory reporting)
- the reporting process (what is reporting, how to measure sustainability, GRI principles and indicators), also
- concrete reporting dilemmas (printed or online, which target group, how to communicate it effectively, how to prioritize issues, how to engage internally and externally, etc.).

Former training **participants evaluated the training practical, professional, creative and open minded.** They gained everyday help to prepare their first report or develop existing practices.

### The training in a glance

- ✓ **Practical knowledge**
- ✓ **Experienced, professional trainers**
- ✓ **Group learning, practice sharing with peers**
- ✓ **Intensive course: from basics to everyday challenges**

**REGISTER NOW! Early bird until 25<sup>th</sup> of June 2018**

#### More information and contact:

Mandy Fertetics: [fertetics.mandy@alternate.hu](mailto:fertetics.mandy@alternate.hu) +36-20-947-1884

Katalin Urbán: [urban.katalin@alternate.hu](mailto:urban.katalin@alternate.hu); +36-20-932-9160  
[sd-reporting-training.webnode.hu](http://sd-reporting-training.webnode.hu)